

# Sponsorship Prospectus

January 2026

## International Military Spouse Employment Summit

October 7 – 9, 2026



#IMSES26



<https://site.pheedloop.com/event/IMSES26/home>



<https://www.linkedin.com/showcasemilitaryspouseemploymentproject>

# From the Event Convenor

Thank you for your interest in supporting the 2026 International Military Spouse Employment Summit virtual event. IMSES events bring together practitioners, policy makers, researchers, advocates and other stakeholders from across the globe to meet, share knowledge and expertise, showcase established and best practices, and learn from one another in support of military spouse employment. 2021 and 2024 participants hailed from Australia, the United States, the United Kingdom, Canada and France. We are hoping 2026 will attract participants from more countries.

Military life presents career challenges for the spouses of those who serve. These challenges include unemployment, underemployment and lack of career progression, along with the associated financial and wellbeing impacts. These challenges are a significant quality of life concern for military families and represent a risk to military personnel retention.

This year's theme is "**Military Spouse Employment and International Security: addressing challenges and leveraging opportunities**". The current message from government leaders and security experts is clear – the world is volatile and unpredictable, countries face multiple threats, there is increasing reliance on international strategic partnerships, and an increased emphasis on whole-of-nation approaches. In the current geopolitical climate, it makes sense to address a common challenge and opportunity like military spouse employment with allies as part of collective, innovative and resource-efficient approaches to national and international security.

Your support will enable us to build on the success of the 2021 and 2024 Summits and the international dialogue that has taken place in between, and bring more people and new ideas to the table.

Thank you for your interest,

*Amanda McCue*

IMSES Event Convenor



# Our Partners



IMSES has created an international community of military spouse employment stakeholders. We are proud to deliver the event with our valued non-financial partners

# Why Sponsor?



The International Military Spouse Employment Summit is a unique event bringing together stakeholders from around the world to explore and share military spouse research, policy and practice.



Your organisation will be at the forefront of innovative military family wellbeing and international security solutions.



Your sponsorship will allow a variety of attendees to be involved and enable us to collectively address military spouse employment challenges and identify new opportunities.



As a virtual event, IMSES reaches a wide and geographically dispersed audience. You will have an opportunity to make new connections, engage in impactful conversations, and expand your profile across borders.



The virtual exhibitor hall and presentation opportunities provide you with the opportunity to showcase your products and services (Platinum, Gold and Silver)

# What our previous participants found valuable about IMSES

*“Hearing and sharing the perspectives from different countries and accessing the shared knowledge brought to the table was awe inspiring”*

*“Such a variety of sessions and presentations, some live and others recorded and all available on demand made it so much easier to find the time to participate in the event”*

*“The opportunity to engage with other like-minded people who are working towards the same goal. I had a real light bulb moment when it dawned on me that the challenges that military spouses face are not limited to the borders of the UK, and this gave me a real appetite to look at ways to collaborate to find ways to resolve these issues”*

*“The work being done by those around the world and the lessons we can learn from one another”*

# Sponsorship Packages

	PLATINUM AUD \$10000 <b>SOLD OUT</b>	GOLD (2 available) AUD \$5000	SILVER (3 available) AUD \$2500	BRONZE (5 available) AUD \$1000
Featured on website home page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Featured on registration page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Featured on website sponsor page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive feature article	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feature article (gold, silver or bronze)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on virtual portal log in page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on virtual portal lobby page banner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on virtual portal lobby sponsor carousel	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Premium exhibit booth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard exhibit booth	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Presentation opportunity (1 hour) + welcome message	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pre-recorded video presentation (10 minutes)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Exclusive in-event promotion announcement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-event promotion (gold, silver or bronze)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free registrations *	6	5	4	3

\*General registrations are free up to 200 people. However, to stay within the event registration cap, general group registrations are limited to 2 people per org

# A la carte Sponsorship

If the Platinum, Gold, Silver and Bronze packages do not suit your needs we have a range of a la carte event experiences you can sponsor to enhance the attendees experience. Or, you may like to sponsor a session or networking event. Your organisation will be promoted alongside the relevant experience/session and will feature in the virtual event sponsor reel. If you would like to customise a package please email [IMSES@careerswag.com](mailto:IMSES@careerswag.com)

Event Experience	Sponsorship Amount
Event Gamification	AUD\$1500
Advanced Audience Interaction	AUD\$1500
Advanced Networking	AUD\$1500
Presentation Session	To be determined after draft schedule release
Networking Session	AUD\$500

## Next steps...

Learn more about our [2021](#) and [2024](#) events by viewing the event websites. You'll be able to view our sessions and speakers.

If you have questions about any aspect of the sponsorship prospectus or the event, email Amanda at [IMSES@careerswag.com](mailto:IMSES@careerswag.com) to discuss

To apply for a sponsorship package [click here](#)

*Thank you*